



**REACH OUR  
1.6 MILLION  
CUSTOMERS IN THE  
NORTH EAST**

*Tyne Tunnels - Driving the region forward since 1967*

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**VISIT OUR WEBSITE AT  
[WWW.TT2.CO.UK/ADVERTISING/](http://WWW.TT2.CO.UK/ADVERTISING/)**





# OUR ADVERTISING SERVICES

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**Southbound & Northbound Advertising Screens**  
Reach up to 61,000 per day



**Monthly Newsletter**  
Reach up to 145,000



**Social Media**  
Reach up to 29,000



**App Stories & Offers**  
Reach up to 27,000



**Website Article**  
Reach up to 250,000



**CONTACT US: [MARKETING@TT2.CO.UK](mailto:MARKETING@TT2.CO.UK)**

# OUR ADVERTISING PRICES

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## BUNDLES

### **Digital Simple: £379/Per month**

Newsletter above the fold banner

Newsletter full feature story

### **Digital Mix: £499/Per month**

Newsletter feature

Website article\*

App story

### **Digital Deluxe: £599/Per month**

Website article\*

App story or app offer

Email newsletter feature & banner

### **Explore the North East: £499/Per month**

Website article on our Explore the North East page\*

App story

Email newsletter feature & banner

X1 Social Media Post/Story



\*evergreen = will always be live on our site

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# OUR ADVERTISING PRICES

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## Single Sale Advertising:

Website article: £99 (evergreen)\*

Explore the North East website article £150  
(evergreen)\*

App story/week: £150

App offer/week: £150

Email newsletter premium/month: £349

**(Above the fold banner + full feature story)**

Email newsletter/month: £200

**(Full feature story)**

## Digital Screens:

2 weeks, ad shown every 2 mins: £600

2 weeks, ad shown every 1 mins: £1,200

4 weeks, ad shown every 2 mins: £1,200

8 weeks, ad show every 2 min: £2,000

3 months, ad shown every 3 min: £750 per month

(Prices are per screen)

**Prices not including VAT.**

***Discounts available for small & local businesses.  
Please contact us for more information.***

\*evergreen = will always be live on our site

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